

ANGELS CAMP BRAND LEADERSHIP TEAM

September 13, 2011 Meeting

10:30 am, The Library at Camps

AGENDA

- 1. Call to order – Acting Chair Carol Hogan**
- 2. Introductions**
- 3. Public comment**
- 4. Approval of the August 9th meeting minutes**
- 5. Financial Report:**
- 6. Action Item Reports:**
 - a. Wayfinding – Report from ACBA meeting on 9/12 – Dave Hanham**
 - b. Destination Angels Camp, Inc formation – committee report – Dixon Collins**
 - c. City stationery – Lisa Boulton**
 - d. Web site re-organization – Jason Smith**
 - e. Wi-Fi hotspot – Report from Tim Hildabrand**
 - f. Social media – Carol Hogan**
 - g. Brochure – Lisa Boulton**
 - h. Façade improvement program – Dave Hanham**
 - i. ‘Holding and Event in Angels Camp’ Resource Kit – Lisa Mayo**
- 7. City Report – Dave Hanham**
- 8. Upcoming Events, Conferences, Activities, etc – All**
- 9. Issues:**
 - a. Downtown parking – Roger Neuman, Jason Smith**
 - b. Stockton Road walking path – Buck Reed**
 - c. Mokelumne River – George Wendt**
 - d. Gold Cliff Mine – Steve Fairchild**
 - e. Others**
- 10. New Business**
 - a. Advertising in the 2012 Calaveras Activities Guide**
- 11. Approval of the date of the next meeting – October 11th, 10:30 am, Camps**
- 12. Adjournment**